

## EXPERIENCE

**2015 - Current**      **ONE80 Entertainment**      **St. Louis, MO**

Art Director

Currently responsible for overseeing all creative related to digital marketing and event promotions. Job responsibilities include: website design/UIX, front-end development, site maintenance, print design, social media marketing, promotion design, event photography, image editing, and brand development.

**2014 - 2015**      **Duke Manufacturing**      **St. Louis, MO**

Design & Marketing Contractor

Created in-house advertising and digital imagery focusing on commercial foodservice equipment. Job duties included website design & maintenance, print design, trade show display design, mass email marketing, catalog design, promotional design, database management, logo design and brand development.

**2012 - 2014**      **Banyan Communications**      **St. Charles, MO**

Graphic Designer

Created web & print based designs for government agencies and subsidiaries of the CDC. Job duties included website design, app design, audio editing, wireframing, illustration, typography, 508 compliant works, photo manipulation, concepting & ideation. Also contributed with Banyan's motion graphic illustrations, and animated infographic designs.

**2010 - 2012**      **Schutt Sports**      **Litchfield, IL**

Digital Marketing Manager

Created in-house advertisements and digital athletic imagery focusing on football and baseball. Job responsibilities included website maintenance, product photography, videography, print design, online marketing, product development, promotion design, photo manipulation, and catalog design. Also assisted in social media updates via Facebook & Twitter.

**2009 - 2010**      **Dunham & Smith Agencies**      **St. Louis, MO**

St. Louis Area Sales Manager

Responsible for \$19 Million worth of military sales across 4 states. Job duties included: payroll, budgeting, product & people management, travel arrangement, time management, product salvage, proper application of point-of-sale material in the field, brand integrity, merchandising, selling in promotions, and building mass displays.

**2007 - 2009**      **Anheuser-Busch InBev**      **St. Louis, MO**

Graphic Designer

Created in-house imagery for the Marketing Research Department. Job responsibilities included print design, online marketing, presentation templates, logo design, and product photography. Also assisted in development of web graphics for the Bud Insider and Brewmaster's Society programs.

## EDUCATION

**2001 - 2006**      **Eastern Illinois University**      **Charleston, IL**

Graduated in Spring 2006  
Bachelor of Arts - Graphic Design

**2005**      **Florence Academy of Art**      **Florence, Italy**

Studied Abroad in Summer of 2005

## HOBBIES



Golf



Fishing



Cooking



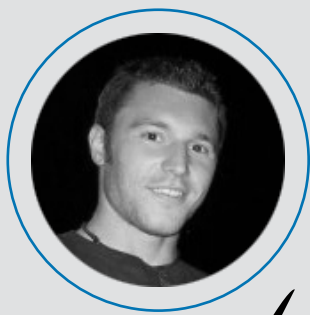
Bowling



Hiking



Gardening

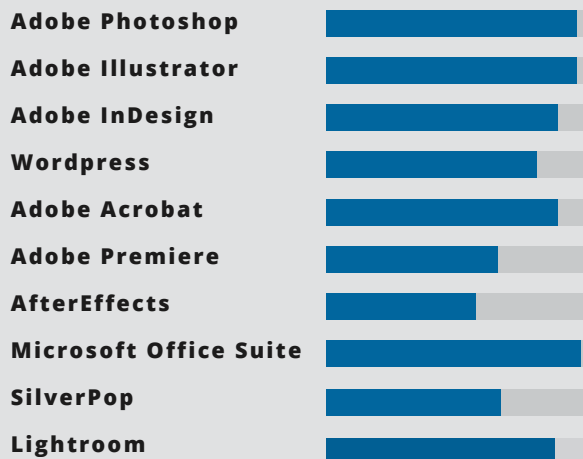


COLE MEYER

## OBJECTIVE

Open to opportunities that allow me to utilize my artistic talents and build upon my design abilities in a creative team setting.

## TECHNICAL SKILLS



## CONTACT

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